



Vidya Pratishthan's Kamalnayan Bajaj Institute of Engineering and Technology, Baramati- 413133

Department of Computer Engineering
Computer Engineering Student Association (CESA)



CreoVibe-CESA Logo & Tagline Making Competition

Objective:

The primary objective of the CESA Logo & Tagline Making Competition was to invite students and faculty members to showcase their creativity and contribute to the visual and conceptual identity of the Computer Engineering Students Association. The theme for the competition was:

“Innovating Connections: The Power of Technology in Computer Engineering”

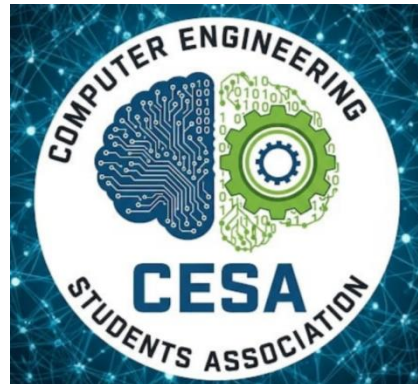
Participants were encouraged to design a **logo** and/or create a **tagline** that reflects innovation, technology, and collaboration in the field of Computer Engineering.

About Event:

The CESA Logo & Tagline Making Competition was organized by the Computer Engineering Students Association (CESA) as a fully virtual event, announced on 11th August 2025. The competition aimed to engage students and faculty in shaping the visual and conceptual identity of the association under the theme, “*Innovating Connections: The Power of Technology in Computer Engineering.*” Participants were invited to submit original logo designs and/or creative taglines that reflected innovation, collaboration, and the essence of computer engineering. To ensure clarity and fairness, a detailed rulebook outlining competition guidelines, submission requirements, and evaluation criteria was provided to all participants prior to the event.

The submission process was conducted entirely online via a Google Form, and the deadline for entries was set for 13th August 2025 at 9:00 PM. A total of **22 students from various departments** enthusiastically participated in the event, showcasing their talent and creativity, primarily focusing on logo designing. This cross-departmental participation highlighted the inclusive and collaborative spirit of the event, offering a platform for individuals to contribute to CESA’s identity while expressing their artistic and technical vision. The competition not only encouraged innovation but also fostered a sense of community and pride among the participants.

Glimpses of LOGOs:



Winner: Aryan Nitin Kondekar (SY-A)

